

# Course Outline

“think  
learn?  
succeed”

“smart training for clever people”

## Mesmerise Your Audience with NLP

1 Day

NLP can add an exciting dimension to your public speaking toolkit. Discover how to stand out as an excellent presenter. Learn how to connect with an audience, code information to make it memorable, speak with influence, apply accelerated learning techniques and add sparkle to your delivery by telling captivating stories. A great course for anyone wanting to present influential proposals, motivate teams, train staff or deliver powerful speeches.

### What you'll learn to do in this course

You'll come out of this session with powerful tools for presenting and delivering star speeches. We'll bring theory to life and tell you how to succeed. A range of practical tips will be presented to you. You'll talk through examples and enjoy practical exercises. At the end of the course, you should be able to:

- Describe what NLP is and how it can enhance your effectiveness as a presenter
- Use accelerated learning techniques to ensure people remember your message
- Create instant rapport with a group or audience
- 'Code' information to make it appealing and memorable
- Use stories and metaphors to add sparkle to a presentation
- Tap into the power of a group's imagination, to help them fully relate to your material
- Increase your impact as a speaker by using influential language patterns

### Topics you'll cover

- Describe what NLP is and how it can enhance your effectiveness as a presenter
- Use accelerated learning techniques to ensure people remember your message
- Create instant rapport with a group or audience
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### What others have said about the course...

**'Found the material well-presented and easy to apply to real situations in the workplace'**  
Karyn. NICTA 2015

**'Very useful discussions and practical tasks. Very engaging'**  
Cindy. University of New England 2014

**'Eleanor is a lively and enthusiastic presenter who kept us engaged for hours and feeling positive'**  
Kath. University of New England 2014

**'Excellent course. Provided so much practical information in such a short time'**  
Mary-Anne. Heart Foundation 2013



Book your training NOW

Call Eleanor Shakiba on 0433 126 841

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