

Course Outline

“think
learn?
succeed”

“smart training for clever people”

Women in Leadership

1 Day

Are you a woman who leads a team, a work unit or a business? Do you find it challenging to thrive in a work culture underpinned by male standards? Join this practical course and focus on building your profile as a leader. Hear how to establish a credible persona in your leadership role. Master tools for negotiating, handling organisational politics and commanding respect. Discuss key issues such as ‘double standards’ relating to workplace behaviour, having your voice heard in meetings and challenging gender stereotypes. Learn practical strategies to build your visibility, confidence and influence as a woman in a leadership role.

What you’ll learn to do in this course

You’ll come out of this session with powerful tools for working with your clients. We’ll bring theory to life and tell you how to succeed. You’ll talk through examples and enjoy practical exercises. You’ll walk away with practical tips for applying what you learn in real-life situations. At the end of the course, you should be able to:

- Understand how cultural norms impact on your role as female leader
- Adapt your behaviour to maximise your leadership impact
- Build a credible persona – verbally, nonverbally and artifactually
- Build your power, authority and influence as a woman
- Assertively challenge gender stereotypes in the workplace
- Negotiate effectively as a leader
- Manage your professional development and networks

Topics you’ll cover

- Which leadership models work for women?
- Being noticed, heard and respected
- Developing your ‘brand’ as a credible leader
- Influencing and negotiating with power
- Future-proofing your career

What others have said about the course...

‘Was practical and directly applicable to my workplace. Gained several skills to enhance my performance at work’

Nicole. Woollahra Council 2013

‘Very informative, very detailed with lots of information to learn and implement’

Sam. SE Timber 2015

‘Positive, the communication was kept affirming, space was made safe’

Barbara. Calvary Mater 2015

‘Very clear, well run, encouraged active engagement within the group’

Ben. Smart Design Studio 2015



Book your training NOW

Call Eleanor Shakiba on 0433 126 841

Download course information at www.thinklearnsucceed.com.au